

## WHY YOU SHOULD CONSIDER OUTSOURCING?

SE QLD VIRTUAL ASSISTANTS



### How can outsourcing help companies become more agile?

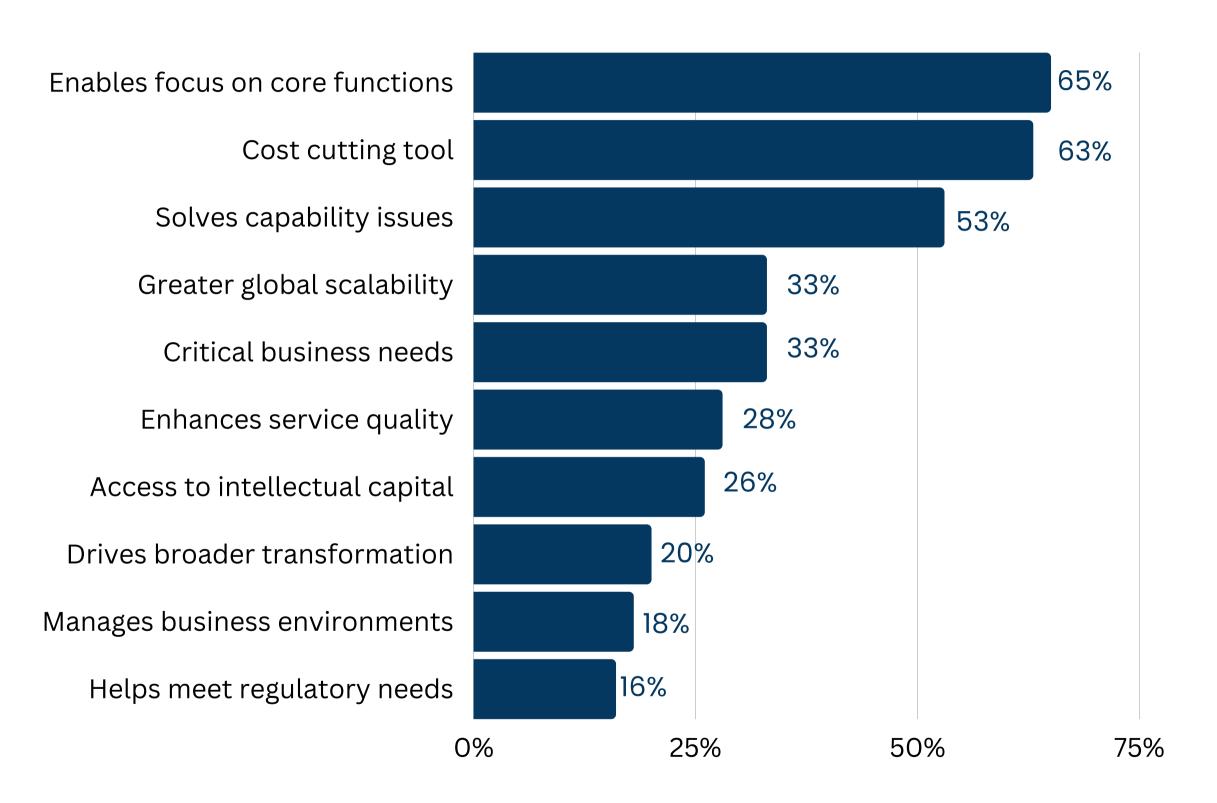
Successful business management requires a constant focus on minimising expenses while maximising output.

Outsourcing allows companies to reduce overhead expenses like staffing and training by outsourcing specific tasks. In addition, they enable their employees to concentrate on more critical tasks.



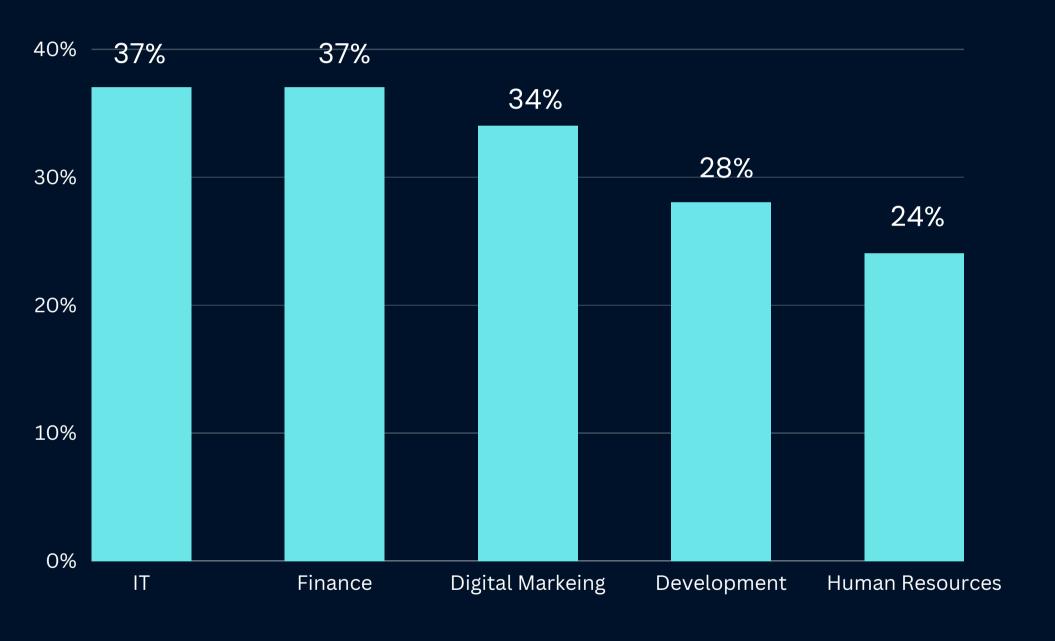
#### SE QLD VIRTUAL ASSISTANTS

# Benefits and drivers of outsourcing



Source: Deloitte Global Outsourcing Survey 2016





# What are the most commonly outsourced tasks?



### What are the most popular regions for outsourcing and why?

The GSLI continues to monitor the global landscape across 60 nations in four primary categories: financial attractiveness, people skills and availability, business environment, and the emergence of the digital economy. The results of this year's GSLI further corroborate the rise of some nations as digital centres.

Asian economies continue to occupy seven of the top ten positions. This year, India, China, Malaysia, and Indonesia retain the top four positions in the global services value chain; Vietnam, the **Philippines**, and Thailand maintain their positions in the top 10 with minor changes in rank.

Source: https://www.kearney.com/digital/gsli/2021-full-report



### What factors make the Philippines a leading outsourcing destination?



### Filipinos are exceptionally proficient in English.

It is estimated that 60 million Filipinos are fluent in English.



### Filipinos are flexible

Filipinos have a high capacity for adversity and resilience. Employees from the Philippines can readily switch between shifts, making them a valuable asset in companies with offices in multiple time zones.



#### Costs of labor are relatively favorable.

The low cost of living means that businesses can operate more efficiently than they would in the West.



### **Highly skilled workforce**

The majority of the Philippine workforce possesses a college degree and formal training. As a result, many individuals are proficient in their specialties and can provide services of professional quality.

### Check out other FAQs to know more.







